Grantee Information

ID 1260

Grantee Name KZPA-AM

City Ft. Yukon

State AK

Licensee Type Community

The purpose of this section is to give you an opportunity to tell us and your community about the activities you have engaged in to address community needs by outlining key services provided, and the local value and impact of those services. Please report on activities that occured in Fiscal Year 2023. Responses may be shared with Congress or the public. Grantees are required to post a copy of this report (Section 6 only) to their website no later than ten (10) days after the submission of the report to CPB. CPB recommends placing the report in an "About" or similar section on your website.

Joint licensee Grantees that have filed a 2023 Local Content and Services Report as part of meeting the requirement for TV CSG funding may state they have done so in the corresponding questions below, so long as all of the questions below were addressed as they relate to radio operations in such report. You must include the date the report was submitted to CPB along with the TV Grantee ID under which it was submitted.

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1. Describe your overall goals and approach to address identified community issues, needs, and interests through your station's vital local services, such as multiplatform long and short-form content, digital and in-person engagement, education services, community information, partnership support, and other activities, and audiences you reached or new audiences you engaged.

KZPA Upgraded Studio 1 & 2. New Studio Equipment. KZPA using Engineer Service from Coast Alaska. Purchased new equipment for the generator site will be installed Spring 2024. KZPA continue air PSA'S on COVID booster shots, flu vaccinations. Local PSA's. Keeping in contact with local YFHC on any health or job notices. KZPA rebroadcast KSKO, KRFF, and at times KIYU. KZPA Airs Native Voice One and Native American Calling.

2. Describe key initiatives and the variety of partners with whom you collaborated, including other public media outlets, community nonprofits, government agencies, educational institutions, the business community, teachers and parents, etc. This will illustrate the many ways you're connected across the community and engaged with other important organizations in the area.

KZPA continues to work with different organizations in and outside of Fort Yukon. Airing PSA's on job openings, health issues, upcoming meetings. Summer Mo. Air updates on Flood watch, Fires, Hunting & Fishing regulations. GZGTG, CATG, YFHC, YFSD, Fort Yukon School, BLM, Yukon River Drainage Fisheries Assoc. River Watch (State of Alaska). National Weather Service. KZPA continues work with KSKO, KRFF radio stations.

3. What impact did your key initiatives and partnerships have in your community? Describe any known measurable impact, such as increased awareness, learning or understanding about particular issues. Describe indicators of success, such as connecting people to needed resources or strengthening conversational ties across diverse neighborhoods. Did a partner see an increase in requests for related resources? Please include direct feedback from a partner(s) or from a person(s) served.

KZPA continues to air updates on Salmon fishing in the Yukon Flats area and beyond. Live call in with YRDF. Months June - Sept. PSA's from community on any issues effecting Fort Yukon and beyond. Health, Hunting, Fishing, Job openings. Climate change. River watch (flood), Fire updates. KZPA is a vital part of getting messages and live call in to the listening audience in and outside of the Fort Yukon area. Messages to the family living on the trapline and homestead. KZPA has local and non local business signed up for underwriting.

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4. Please describe any efforts (e.g. programming, production, engagement activities) you have made to investigate and/or meet the needs of minority and other diverse audiences (including, but not limited to, new immigrants, people for whom English is a second language and illiterate adults) during Fiscal Year 2023, and any plans you have made to meet the needs of these audiences during Fiscal Year 2024. If you regularly broadcast in a language other than English, please note the language broadcast.

KZPA continue to work with State of Alaska (division of election) on airing PSA's on VOTING information. Some PSA are done in the Gwitchin language and aired in the community and beyond Yukon Flats area. In the near future KZPA will work to air other PSA's in the Gwitchin language. Few elders and community members that speak the Gwitchin language fluently. English language is mainly spoken.

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5. Please assess the impact that your CPB funding had on your ability to serve your community. What were you able to do with your grant that you wouldn't be able to do if you didn't receive it?

Purchased new transmitter (should be installed spring 2024). New equipment for Studio 1, and 2. Pay for fuel to run the generator. Pay for heating fuel for office tank. Pay monthly bills. Pay employees. In the near future redo bathroom area, steps and ramp to the KZPA building. Hire a part time D.J. and maintenance person. Thank you for your support. KZPA Gwandak Public Broadcasting is an asset to our community and beyond the Yukon Flats area. Thank You.

Comments

No Comments for this section